

# FinShi Capital Crowdsale

[www.finshi.capital](http://www.finshi.capital)

## About us:

Description: FinShi Capital is the first venture fund formed entirely of cryptocurrency and managed by experts in classic venture market.

ICO dates: September 6, 2017 – October 6, 2017

ICO goal: min CAP \$30 000 000, max CAP \$50 000 000

Token: security (made to make profits from investments), ERC20 Ethereum token

Location: Singapore

Main advantages:

- Our team has been working on the investments market since 2007
- Simple and time-proved revenue model: venture investments in IT startups
- Expected annual income is very high – 520%
- High liquidity of the fund's token: it can be sold on exchanges or it can bring its owner dividends through buyback
- Complied with SEC and MAS' requirements

**If you want to take part in our ICO, follow the instructions on our official website <http://finshi.capital>**

**Please do not trust any other sources of information in order to avoid frauds!**

## How it all began

In the beginning of 2017 our team of professional investors from a classic venture market were looking into a possibility of investing in Blockchain projects. We found out that there are a lot of promising projects, and yet few experts from the venture market. That's when we decided to set up a new fund with the help of ICO. We called it FinShi Capital.

With FinShi Capital's tokens anyone can become an investor in the professional venture fund with large income.

Our fund is based on three pillars:

1. Classic venture funds usually greet only those investors who have at least \$500 000. While our investors will have an opportunity to work with a professional venture fund, enjoy all the benefits and invest any sum of money, even if they have only \$1 in their wallet.
2. Every day hundreds of new projects, technologies and companies appear on the Blockchain market and seek funding. Most of the projects are legit, but still there is a considerable amount of scam ones. Unprofessional investor would find it really difficult to define which project will succeed and which one will fail. Our team, on the other hand, does it every day, it's our job – finding the best legit groundbreaking projects and then investing in them.
3. When you invest in classic venture funds or directly in startups (angel investments), you have to wait for profits for several years, because you simply can't get money for your share until the project is grown and sold. As for FinShi Capital's tokens, you will be able to sell them on exchanges any time you want. Or, of course, you could wait for the fund's realization and get maximum profits. We provide all of our portfolio startups with professional guidance, thus ensuring these profits.

## Market

The Blockchain market is growing rapidly. At the beginning of the year 2017 capitalization of the global cryptocurrency market was only 18.2 billion dollars. In August 2017 it was 160 billion dollars. And it continues to grow.

721 Currencies / 113 Assets / 3847 Markets      Market Cap: **\$80 771 732 027** / 24h Vol: **\$3 440 007 036** / BTC Dominance: **46.0%**

### CryptoCurrency Market Capitalizations

Market Cap ▾   Trade Volume ▾   Trending ▾   Tools ▾

All Currencies

All ▾   Currencies ▾   Assets ▾   **USD ▾**

▲#	Name	Symbol	Market Cap	Price	Circulating Supply	Volume (24h)	% 1h	% 24h	% 7d
1	Bitcoin	BTC	\$37,137,704,765	\$2271.85	16,346,900	\$1,533,460,000	0.82%	1.19%	30.00%
2	Ethereum	ETH	\$15,880,992,309	\$172.89	91,857,112	\$713,692,000	0.78%	-9.05%	90.17%
3	Ripple	XRP	\$13,512,436,348	\$0.350676	38,532,538,149 *	\$164,274,000	3.55%	13.46%	7.43%
4	NEM	XEM	\$2,241,369,000	\$0.249041	8,999,999,999 *	\$19,993,800	0.09%	1.87%	113.87%
5	Litecoin	LTC	\$1,491,446,261	\$29.11	51,233,082	\$175,229,000	-1.17%	13.14%	19.43%

Aggregate value of digital assets is significantly higher than Tesla's capitalization, it's even higher than several countries' GDP. This is how vast the cryptocurrency market is.

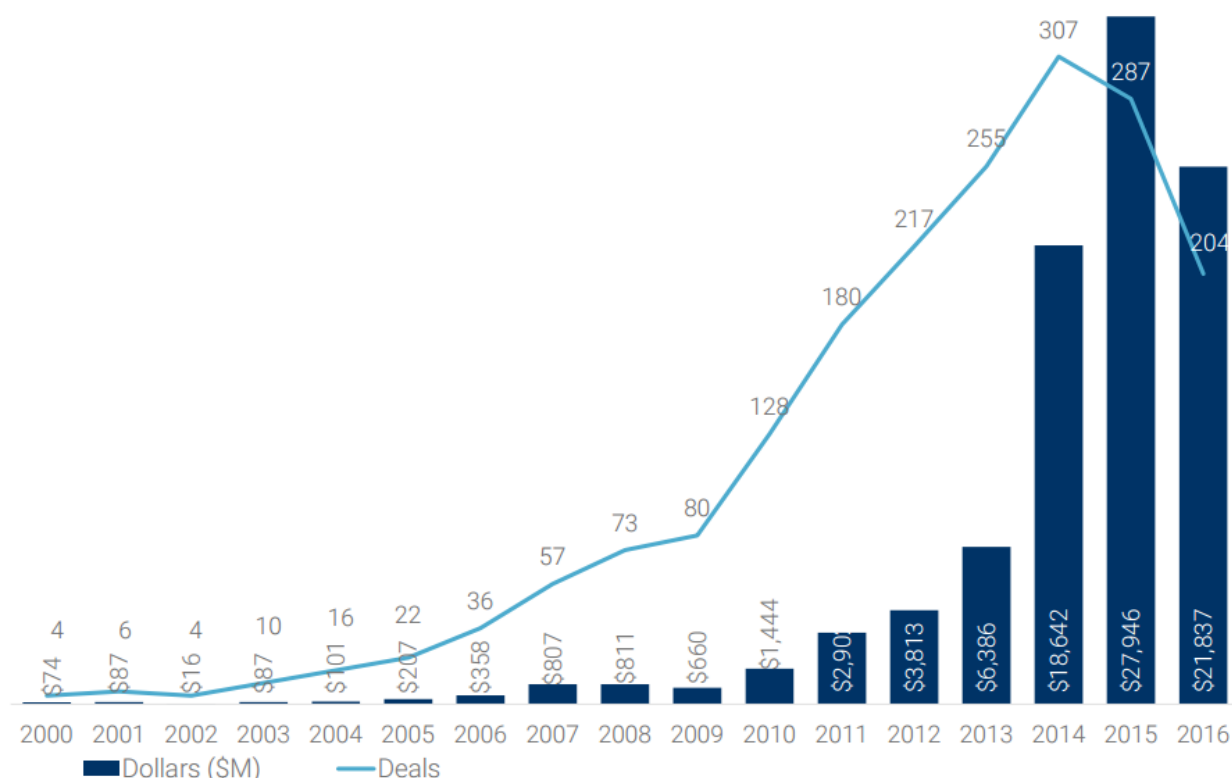
In 2016 technological companies raised \$86 200 000 000, and it's only on classic IPO.

FinShi Capital's experts believe that speculating transactions and growing number of ICO launches make the explosive growth of the cryptocurrency market possible. We are expecting a serious market correction in the next 2 years (because it is subject to a so-called bubble effect). That's why if you invest together with the venture fund, you reduce the risk of making ineffective investments in Blockchain startups.



## 2017 TECH IPO PIPELINE INVESTMENT ACTIVITY

2000 - 2016 YTD (12/7/2016)



### Venture Investments Market

Venture investments have become an entrenched part of market relations. In 2016 more than 70 billion dollars were invested in the venture market in the USA alone. 7751 IT projects were funded with this money.

Fintech and Blockchain projects are in high demand and they present the fastest growing sector. Their market growth is **59%** comparing to the previous year.

Most of the groundbreaking projects from this sector appear in Asia, Europe and FSU Region. We have offices in all of these regions, so there is no way we can miss a promising Fintech or Blockchain startup.

## Regulations

Most of the countries are not regulating cryptocurrency turnover and ICO in any way. Some of the countries are just starting to frame legislation in this sphere. Therefore, all of the investors must know that in the absence of any regulation of the sphere they must be willing to take all the risks.

There is a risk of any of this countries introducing regulations that might lead to significant changes and restrictions in the conditions under which the partner invests or receives the profits. The investor must monitor the occurrence of such changes by himself, and should they appear must take all the risks associated with it.

Cryptocurrency is currently formally recognized as one of the liquid means of payment only in Japan. Such countries as the USA, Canada, Switzerland and Singapore only have some recommendations and warnings for the investors, not full-fledged regulation.

The fund is officially located in Singapore, so it is working in compliance with the laws of this country. In case the country introduces any specifications or changes in the regulations over ICO or cryptocurrency, that might affect the fund's work in any way, we will notify all of our investors immediately.

FinShi Capital's token FINS is a security; it implies (not guarantees) that our investors will be receiving profits. The tokens will be issued in compliance with MAS (Singapore) and SEC (the USA) regulations. The detailed description and status of the token as a security can be found in the [“Legal Terms” section](#).

Anyone can take part in FinShi Capital's ICO, any country's citizens, if the law of the country permits them to do this. The only exception are Singapore citizens – their participation in the ICO is impossible.

For some countries residents, like the USA and Canada, it is obligatory to confirm that they have an [“accredited investor”](#) status.

And all of the investors will also have to go through KYC and ALM identification procedures.

FinShi Capital is trying to provide all of its investors with the required information, but we strongly recommend that each of our partners must study his country of residence's laws regarding cryptocurrency and hire a professional lawyer that can help you make the most informed decision about investing in the fund.

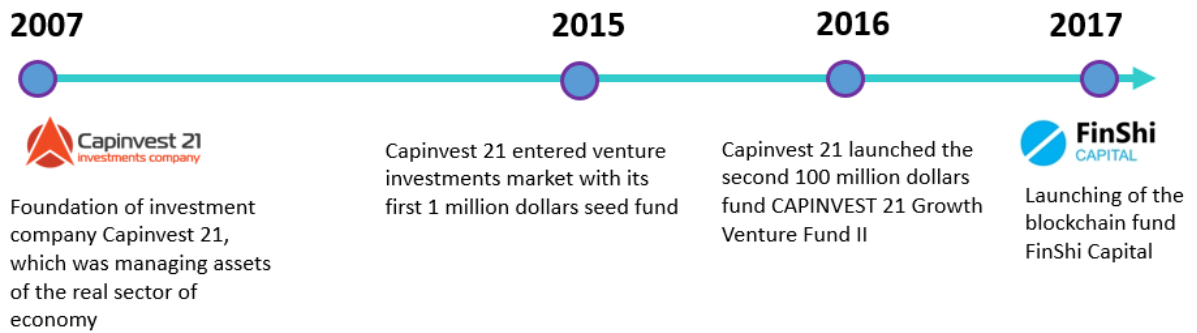
## FinShi Capital

FinShi Capital was founded in 2017 by professional investors of the global venture market from Capinvest 21 venture fund and a group of Asian venture investors Asian LP.



The investment company Capinvest 21 has been operating since 2007 and has offices in Singapore, Cyprus and Moscow. Over the past years our team has learnt how to choose the right project for funding and has accumulated considerable experience in managing and guiding startups. The team helps projects with daily management, teaches them how to complete their product development as fast as possible, and then helps them with capturing target markets and minimizing risks. There have been a lot of different manufacturing and service companies in the fund's portfolio over the past 10 years (oil and gas industry, logistics, construction). But now the team is focused on IT projects. Capinvest 21 is a partner of most of the innovative companies (IIDF, Skolkovo, RVC, Rusnano, etc) and works together with strategic infrastructural companies.

Our second fund, CAPINVEST 21 Grows Venture Fund II was formed to invest in projects on A and B rounds. It contains 100 million dollars, with which our team funds only those projects, that have proved their business model to work and captured clients' demand. Capinvest 21 prefers to invest in projects from: E-commerce & Mobile, Marketplace & Aggregators, Social media, SaaS & Smart Cloud, Advert technology.



Summarizing results of the previous periods, the total return of Capinvest 21 is more than 122% per annum. Our experience, reputation and professionalism are at your service!

In FinShi Capital's main focus are Fintech projects on seed and A/B rounds, those that already have MVP and first clients. Investment in one project vary from \$500k to \$5m. The best startups will be funded with classic venture investments (fiat currency). We will also take part in crowdsales of some of the selected companies.

## The Fund's investment strategy

Around 60% of the raised funds will be spent on short-term investments in carefully selected projects that are planning to launch their own ICOs. Up to 30% will go to long-term investments and no more than 10% will be left for classic venture investments. Such portfolio allocation assures balance between the risks of short-term and long-term investments. The strategy might be changed by the management whenever there is a need to do so.

Strategy	Entrance	Exit	Investment in 1 project	Funds
Investments in projects with ICO (short-term)	Before ICO	After ICO 100%	\$500k - \$2,5m	<b>60%</b>
Investments in projects with ICO (long-term)	Before ICO	75% - after ICO; 25% - in the next 2 years	\$500k - \$3m	<b>30%</b>
Investments in projects without ICO (classic VC)	Seed and A rounds	In the next 2 years – 100% (once it the share is sold to a strategic buyer or next round investor)	\$1m - \$5m	<b>10%</b>

- Participation in the portfolio company's follow-up is possible.
- The unused raised funds will be temporarily invested in four different lower risk securities (conservative investing).
- Making co-investments is possible for the purpose of minimizing risks.
- Portfolio's profits will be recalculated after each exit. The fund's total profits will be calculated after its realization.

In the end of August FinShi Capital was monitoring more than 70 different Fintech-projects, some of which might be funded after the fund's ICO. We still continue to search carefully for more interesting projects.



## **FinShi Capital's mission**

Our mission is to maximize our partners' profits by helping new Fintech and Blockchain companies to grow into unicorns.

## **FinShi Capital's goals**

In the next 2 years our team will select, fund and assure rapid growth of 15 to 30 startups. All of these startups will afterwards be sold to the next round investors or strategic buyers. Eventually the fund will be fully realized, investors will get their money back, 7 to 14 times more than the initial sum they invested, and the world will get new worthy IT companies.

In our classic venture fund we ensure 120% per annum income (summarizing the portfolio projects growth during the previous periods), so if we take into account dynamics of Blockchain and Fintech market development, we set a goal to have 520% per annum income.

## **How FinShi Capital will accomplish its goals**

We have been earning money on classic venture investments for several years now. Investments in Blockchain companies are a bit different, but the main issues are still the same. We know these issues, and we know for sure how to address them.

1. Projects selection. Once ICO is over, we will carefully select startups for funding.
2. Projects growth. After we invest in the most promising projects, we will help them to speed their development and improve their products.
3. Shares selling. When a startup reaches considerable growth, we sell our share and get high profits.

This cycle repeats several times until all the raised funds are distributed.

## Why FinShi Capital

FinShi Capital is the first blockchain venture fund formed entirely of cryptocurrency. There are some venture funds on the market who invest in Blockchain startups, but they use classic venture scheme and do not allow partners invest small sums of money. Thanks to the smart contracts technology, we can invite unlimited number of unprofessional investors to invest together with us. So firstly, you should choose us because we make it possible for you to become an investor of a professional venture fund with the minimal investment of just \$1.

Secondly, unlike most of the new crowdfunding and investment platforms, we have been working in this sphere since 2007. We offer you everything we know. We are already making good money on the venture market. Join us.

Thirdly, we know the best ways to determine which project has a chance to succeed. Usually only 1 or 2 startups out of 100 show considerable growth. We analyze startups every day and always see the promising ones, that's why our funds show good figures. Dozens of startups appear every week, launching ICOs and seeking other ways to raise funds. Most of these projects might eventually turn out to be scams. A private investor would never be able to analyze and process that much data just by himself.

And finally we know what is most important – portfolio projects' management. Most of the advisory platforms, that help you to make a decision about an investment, do not think about the next very important step. The pace of portfolio company's capitalization growth depends on how well the project is managed afterwards. The fund provides all of its portfolio projects with advisory and proper management. It helps them with product development, day-to-day affairs and capturing target markets, thus ensuring the startups growth. The fund spends around 50% of its time and resources on this, eventually, these are the things that assure high profits.

## Why Our Tokens

1. You will be able to sell tokens on exchanges at any time.
2. The token's value will be gradually growing after each share purchase or sale.
3. Approximately every month you will be getting dividends – 80% of the fund's profits (the fund will be buying out your tokens after each exit, it will be happening almost every month starting from the fourth quarter of 2017).

If you bought cryptocurrency just hoping that it would grow and you would profit from the increase in the rate, you will receive less profits than your due. Instead of lying around in your wallets, your cryptocurrency can earn extra money by being invested in the venture fund.

Any owner of a virtual wallet can invest in FinShi Capital and become a shareholder of several legit promising companies.

Members of our team spent years working on the venture market, they do not invest in projects which can bankrupt tomorrow. They know well how to ensure high profits and make good money for themselves and for all of the fund's investors.

## Token's Description

FinShi Capital's ICO will be conducted in compliance with SEC and MAS' regulations. Anyone, except for Singapore citizens, will be able to purchase the fund's tokens legally. However, all of the investors will have to go through KYC/ALM procedure.

The fund's tokens are standard ERC20 tokens, created to make profits (securities).

## **How we reduce risks and increase profits**

One of the main risks that investors face, both on the classic venture market and ICO, is scam. According to experts, most of the Blockchain/Bitcoin startups can turn out to be fraud. Nowadays dishonest entrepreneurs use virtual economy to earn money: it is easy to invest in it, and unprofessional investors tend to fund projects without thorough analysis and investigation. FinShi Capital's team has met a lot of incompetent and fraud projects over the years of their work. That's why for our team performing Due Diligence of each project is a must.

Our analysts, managing partners and invited experts carefully and thoroughly examine each project. Even startups that don't have a working product yet, but have an idea, founders, target markets, must be investigated. During Due Diligence specialists verify team members' biographies, experience, test their business model, and if the project is already up and running, they analyze how and why this startup is growing/making profits. We also analyze markets and competitors in order to figure out how big certain project's part on the target market will be. It might take months to complete Due Diligence, but eventually there will be a full report with all of the risks and perspectives of a certain startup.

FinShi Capital works together with outside agencies which also perform Due Diligence of the fund's potential portfolio projects. They provide us with an unbiased review of all the aspects, thus helping us to minimize the risks.

Our team are all experienced investors, their knowledge allows them to perform a high-quality Due Diligence of each project, thus ensuring safe investments and high profits.

And of course one of the most important things is a skilled strategic management of each portfolio company. Smart management significantly reduces risks.

## Our team

Experienced investors and analysts manage FinShi Capital.

### **Andrey Orlov** – Managing Partner, FinShi Capital's CEO



Andrey has wide experience of managing real sector of economy companies in various spheres: production, logistics and construction. Moreover, he started, developed and then sold several businesses himself. Entrepreneur until 2004 he had two successful startups focusing on mobile devices: a communications store Mobilnik and a distributor of digital devices DigitalFree. In 2008 he joined Capinvest 21 and started working on its projects. 2008-2011 were the years when Andrey took part in development of different Capinvest 21's portfolio projects. These projects were from such sectors of economy as oil and gas pipeline construction, detailed engineering, commerce and information services.

Since 2015 he acts as a managing partner of Capinvest 21. Andrey has degrees from two Universities: Tyumen State University (Information Technology) and Tyumen State University of Architecture and Construction (Economy and Finance).

Andrey represents Blockchain Association in Russia.

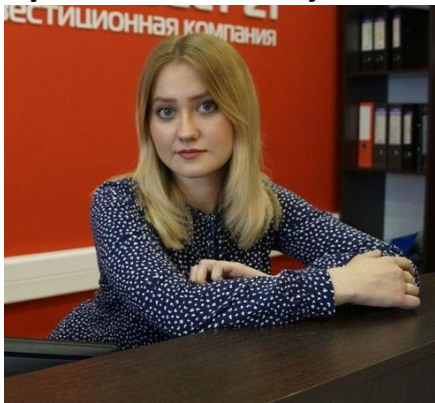
### **Vyacheslav Sorokin** – FinShi Capital's Partner



Vyacheslav helps the company to build strong relations with its partners and contractors (including GR), he is also responsible for the technical side of our portfolio projects.

He has vast experience of direct sales and marketing. Before joining Capinvest 21, he had worked in offline business. In 2013 Vyacheslav joined the company and started working with online startups. He is an entrepreneur with 16 years of experience and 3 own service industry startups in Ural Federal District.

### **Ayami Tanaka – Projects Manager**



Ayami has been working with Capinvest 21 since 2016. She is responsible for organization of events, meetings and conferences. She's a professional translator fluent in several languages, so she works closely with international projects and partners.

### **Yaroslav Kabakov – Mentor and Financial Adviser**



Yaroslav is Deputy CEO in FINAM — one of the biggest investment companies in Russia. His experience and expertise help us see financial plans, the fund's models and portfolio companies in a new light.

Yaroslav is a financial expert with vast experience. He is a graduate of Plekhanov Russian University of Economics. He is an economist with a Ph.D. in Economics. Before FINAM, he was the CEO of Neftegazservis, a chief specialist in Akron's department on pricing control, he ran NetTrader's training center. Since November 2007 he had been Chief Development Officer of ANO FINAM Training Center, and then from 2008 till 2013 he had been its Principal. From 2013 till 2016 Yaroslav Kabakov had been working as Chief Executive of Association of Microfinance Organizations. He has FCSM's qualification certificate 1.0.

### **Evgeny Kuznetsov – Adviser on Venture Investments**



Evgeny Kuznetsov is a Director of subsidiary funds of RVC JSC. He is responsible for activity of RVC Infrafund LLC, RVC Biofund LLC, RVC FPI LLC and MIC Civil Technologies LLC. Evgeny has been working at RVC since 2009. He was a director of the development and communication department, later — director of the strategic communications department.

From 2014 he was appointed as a Deputy CEO — director of the project office, became a member of the management boards of RVC. In December 2015,

took the position of Deputy CEO — program director. From July to December 2016 — temporary CEO of RVC.

RVC — is the Russian government's fund of funds and the development institute of the Russian Federation, one of country's key tools to create and expand the national innovation system. The company has a wide range of programs to develop Russia's venture investment market establish educational and organizational services for market players, as well as increase the ability of Russian technology companies to compete in the global marketplace. RVC's main objectives are to promote Russia's venture investment industry, and to take on the role as the project office for the National Technology Initiative (NTI).

The total number of RVC funds has reached 25 (including two funds in foreign jurisdictions), with their total size of RUB 35.1 bn. RVC's share is RUB 22.5 bn.



## Risks

Venture investments are highly risky. Buying FINS tokens is a considerable risk. The investors and managers incur the following risks: inherent risk, loss risk, theft risk, compliance risk, risk of misconception. Once the investor sends his cryptocurrency to one of the fund's wallets, he confirms that he understands and accepts the risks and potential irreversible losses. The fund's managers only risk losing their own personal investments.

- There is no guarantee that the invested funds will be safe or will lead to profits.
- **All of your investments might be lost!**
- The investments are not insured and there are no private or government insurance representative that the investors can address.
- There is no guarantee of the token's liquidity in the future. There is a risk that the tokens won't be in demand.
- There is a risk of all the fund's assets theft by fraudsters or hackers.
- There is a risk of appearance of regulatory or legal restrictions, which can complicate the fund's work or stop it altogether.
- There is a risk of a fail investment, which the fund might proclaim unprofitable and write off as a loss.
- There are technical risks (e.g. connected to Ethereum) that might cause the fund to be unable to make a transaction of the profits.
- There is a risk of cryptocurrency, fiat currency or investment devaluation.
- There is a corporate risk of losing control over shares of the portfolio startup.

**All legal conditions and agreements, including those for the US citizens [can be found here](#). All investors must read carefully and accept these conditions and all the risks!**



## ICO structure

FinShi Capital's ICO goal is to raise from 30 to 50 million dollars in cryptocurrency in order to invest them in Fintech and Blockchain projects afterwards.

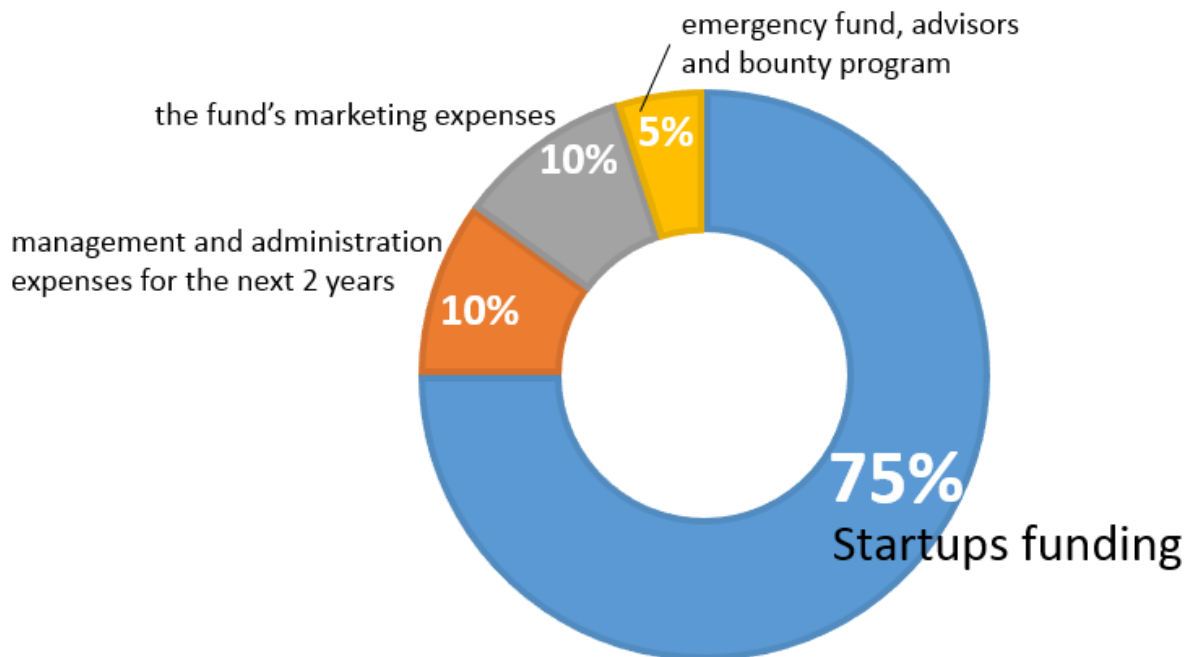
We have a simple and understandable model of making money on the funds tokens – buy-back mechanism. With the help of smart contracts FinShi Capital will be obliged to buy out your tokens after each portfolio company's shares sale. It means that each time the fund profitably exits one of its startups, all of the investors of the fund will immediately get dividends. 80% of the profits will be yours, the fund will get 20%. So, according to this structure, the members of FinShi team will get their profits alongside other investors, which means that maximizing profits is in everyone's interest. The fund will be operating for 2 years, but the period might be changed.

Moreover, in addition to the buy-back mechanism, you will be able to sell your tokens on exchanges at the market price any time you want. And as the fund will start buying shares in startups straight away after the ICO, the token's market price will grow with each purchase. You won't be able to find a classic venture capital that offers an opportunity to quickly exit the fund with your profits secured.

This model is compelling for the investors because of its liquidity and volatility.

We are sure that classic investors, traders, venture investors, as well as cryptocurrency owners and financial investment funds will be interested in joining our ICO. For all of you we offer portfolio diversification and professional guidance for each project management.

## ICO details



FinShi Capital's tokens (FINS) will be made on Ethereum Blockchain ERC20 token standard. They will be issued only after the ICO.

Our ICO starts on September 6, 2017.

Crowdsale will last until October 6, 2017, or until the max cap of \$50 000 000 is reached (depends on what happens first).

The fund's location: Singapore.

The amount of issued tokens will depend on the sum raised in dollars according to the rate 1 USD = 1 token.

Minimum capital – \$30 000 000. Minimum sum of the issued tokens = 30 000 000.

Maximum Capital - \$50 000 000. Maximum sum of the issued tokens = 50 000 000.

The funds raised on the ICO will be distributed as follows:

- 75% of tokens will be invested in startups.
- 10% Marketing.
- 10% Management and Administrative expenses for the next 3 years.
- 5% Advisers and Bounty Campaign.

## Investment possibilities for citizens of different countries

Anyone except for the Singapore citizens will be able to invest in our ICO. Unfortunately, if you are an official resident of Singapore, you won't be able to take part in our ICO due to the legal restrictions.

FinShi Capital's ICO will be launched in accordance with SEC (USA) and MAS (Singapore) regulations. Anyone interested, except for Singapore citizens, will be able to buy our tokens. However, most of the investors will have to go through the KYC/ALM procedure and state the sources and amount of their income.

And all of the investors must keep in mind that they will have to provide extend information about themselves for unambiguous identification in order to be able to sell their tokens back to the fund. Anonymous investors won't be able to sell the tokens to the fund and get profits.

Once the investor gets the profits, he must pay all the taxes for his income, based on the laws of the country he lives in.

All countries evaluate venture investments risks differently. Investors must remember that even investing in venture funds is highly risky. **FinShi Capital does not guarantee you will receive profits.** Moreover, we notify all of our investors of the risk of losing everything they invested in the fund.

Cryptocurrency is forbidden and is in the grey zone in several countries. Investors must find out themselves whether he is able to perform cryptocurrency transactions in the country of their residency or not. Everyone must comply with the laws of the countries they live in.

## Token's cost:

The token's cost will depend on cryptocurrency rate to dollar at the day of the purchase.

### ICO

1	Day 1-2	1 token = 0,95 USD	Discount 5%
2	Day 3-7	1 token = 0,97 USD	Discount 3%
3	Day 8 and later	1 token = 1 USD	

\* equivalent in the US dollars is shown for illustration purposes, only cryptocurrencies will be accepted during the ICO. Exchange your fiat currency to cryptocurrency on exchanges before the ICO starts.

There will be discounts during the first 7 days of the crowdsale. To receive the discounts investors will have to contact us via e-mail and get an approval prior to the ICO.

You will be able to buy FinShi Capital's tokens with most of the cryptocurrencies (BTC, ETH).

The first 2 days of the ICO are the most advantageous, as there will be a 5% discount. Then the discount will be reducing day by day.

The tokens cost after the ICO will be defined by the value of assets/amount of the issued tokens. The value of assets will be recalculated after each exit from a portfolio company.

*In order to avoid fraudsters we strongly recommend that you invest **only** via our official website <http://finshi.capital/> ! Otherwise you might end up sending money to someone else's wallets.*

## Monitoring of work and investments

We are obliged to provide all of our partners with unhampered excess to the fund's operations and expenses. FinShi Capital will try to give you almost any information you need (except for the moments when information leak can cause problems to commercial interests of portfolio companies). At any time, our investors will be able to get up-to-date information about:

- current portfolio projects and investor's personal share in each of them;
- the team's plans for each project (in some cases we will be able to inform you about exits in advance);
- current metrics of each startup and analysts' reports;
- profitability of the portfolio.

Moreover, we will hold regular meetings with our investors to discuss the fund's activity.

At some point within two months after the ICO the raised funds will undergo an independent audit. All our partners will be able to find the results of this audit, as well as all further periodic financial reports, on our website <http://finshi.capital>

The fact that you will be able to monitor the fund's work and investments does not guarantee that you will get profits or preserve the money that you invested. *All of the invested funds can be lost, they are not insured.* You make a decision to invest in the fund by yourself and at your own risk. We advise you to read all the information carefully and think your decision through before investing.

## Bounty Campaign

FinShi Capital allocates **2%** of the raised during the ICO tokens for its Bounty Campaign

The tokens will be distributed as follows:

01. Facebook — 20%
02. Twitter — 20%
03. Telegram — 5%
04. Bitcointalk.org — 30%
05. Youtube — 5%
06. Instagram — 5%
07. Blogs (Slack, Medium, Golos etc) — 10%
08. VKontakte — 2%
09. Translations — 2%
10. Bonus — 1%

We made sure that each Bounty partner would get a good amount of tokens. You can join our Bounty Campaign right now! Just select what interests you and fill in the form.

## >>>> 01. Facebook Bounty <<<<

20% of the tokens will be allocated to Facebook (120000 - 390000 tokens)

<https://www.facebook.com/finshi.capital/>

### Terms and conditions

1. You must have at least 400 friends and make privacy settings open for your page.
2. If you have more than 1000 friends, you will get +30%
3. If you have more than 4999 друзей, you will get +100%
4. Register your participation by following this link: <https://goo.gl/PE1Etj>
5. Follow and like our official page <https://www.facebook.com/finshi.capital/>
6. Hit the like button on every post on this page.
7. Share at least 3 posts from the page per week (no more than 1 per day)
8. Post at least one message a week about FinShi Capital on your page. It must be written with your own words, in your native language, and must contain this link <https://www.facebook.com/finshi.capital/>
9. Multiple accounts registration is not allowed. One person = one account. All the related accounts will be deleted.

## Dates

Once a week our bounty-manager will be checking and renewing your status in the spreadsheet <https://goo.gl/6r87mF>

You can join the Bounty Campaign at any time. Though the sooner you do it, the more tokens you will get.

You must start right away after the registration (just make sure your e-mail is in the spreadsheet). Don't wait for any other confirmation!

You must participate till the end of the ICO +3 days

## Additional information

The list of participants is being checked and updated once a week. The spreadsheet: <https://goo.gl/6r87mF>

In order to get the tokens, you must participate till the end of the ICO +3 days.

The final spreadsheet stating all the tokens earned by each partner will be available within 10 days after the ICO

You will have your tokens in the Investor's Personal Account (will be ready soon), that's why we need your personal e-mail. You will be able to transfer the tokens from there to your personal wallet.

Thank you for being with us! You can monitor the statistics here: <http://goo.gl/6r87mF>

If you have any questions, join our Telegram: <https://t.me/finshicapital>

## >>>> 02 Twitter Bounty <<<<

20% of the tokens will be allocated to Twitter (120000 - 390000 tokens)

<https://twitter.com/FinshiCapital>

### Terms and conditions

1. You must have at least 300 followers and make privacy settings open for your page.
2. If you have more than 3000 friends, you will get +30%
3. If you have more than 4999 друзей, you will get +100%
4. Register your participation by following this link: <https://goo.gl/BQuzWN>
5. Follow and like our official Twitter <https://twitter.com/FinshiCapital>
6. Hit the like button on every tweet.
7. Share at least 3 tweets from the page per week (no more than 1 per day)
8. Post at least one tweet a week about FinShi Capital on your page. It must be written with your own words, in your native language, and must contain the link @FinshiCapital with hashtags #finshi #finshicapital #venturefund #ethereum #token
9. Multiple accounts registration is not allowed. One person = one account. All the related accounts will be deleted.

### Dates

Once a week our bounty-manager will be checking and renewing your status in the spreadsheet <https://goo.gl/nRrnST>

You can join the Bounty Campaign at any time. Though the sooner you do it, the more tokens you will get. You must start right away after the registration (just make sure your e-mail is in the spreadsheet). Don't wait for any other confirmation!

You must participate till the end of the ICO +3 days

### Additional information

The list of participants is being checked and updated once a week. The spreadsheet: <https://goo.gl/nRrnST>

In order to get the tokens, you must participate till the end of the ICO +3 days.

The final spreadsheet stating all the tokens earned by each partner will be available within 10 days after the ICO

You will have your tokens in the Investor's Personal Account (will be ready soon), that's why we need your personal e-mail. You will be able to transfer the tokens from there to your personal wallet.

Thank you for being with us! You can monitor the statistics here: <https://goo.gl/nRrnST>

If you have any questions, join our Telegram: <https://t.me/finshicapital>



## >>>> 03.1 Telegram (reposts only) BOUNTY <<<<

2% of the tokens will be allocated to Telegram reposts (12000 - 39000 токенов)

RUS: [https://t.me/finshi\\_rus](https://t.me/finshi_rus)

ENG: [https://t.me/finshi\\_rus1](https://t.me/finshi_rus1)

### Terms and conditions

1. Your avatar image and nickname must be appropriate.
2. Register your participation by following this link: <https://goo.gl/aj9pX6>
3. Join our Telegram in English (<https://t.me/finshicapital1> and <https://t.me/finshicapital> ) or Russian ([https://t.me/finshi\\_rus](https://t.me/finshi_rus) and [https://t.me/finshi\\_rus1](https://t.me/finshi_rus1) )
4. Forward posts from our Telegram-Channel to another channels (500+ users, theme: business, investments, finance, crypto, blockchain) at least 3 tweets per week.
5. Multiple accounts registration is not allowed, all related accounts will be deleted.

### Dates

Once a week our bounty-manager will be checking and renewing your status in the spreadsheet <https://goo.gl/dKZosc>

You can join the Bounty Campaign at any time. Though the sooner you do it, the more tokens you will get. You must start right away after the registration (just make sure your e-mail is in the spreadsheet). Don't wait for any other confirmation!

You must participate till the end of the ICO +3 days

### Additional information

The list of participants is being checked and updated once a week. The spreadsheet: <https://goo.gl/dKZosc>

In order to get the tokens, you must participate till the end of the ICO +3 days.

The final spreadsheet stating all the tokens earned by each partner will be available within 10 days after the ICO

You will have your tokens in the Investor's Personal Account (will be ready soon), that's why we need your personal e-mail. You will be able to transfer the tokens from there to your personal wallet.

Thank you for being with us! You can monitor the statistics here: <https://goo.gl/dKZosc>

If you have any questions, join our Telegram: <https://t.me/finshicapital>

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## >>>> 03.2 Telegram (Posts) <<<<

3% of the tokens will be allocated to Telegram-posts in your own groups and channels (18000 - 54000 tokens)

RUS: [https://t.me/finshi\\_rus](https://t.me/finshi_rus)

ENG: [https://t.me/finshi\\_rus1](https://t.me/finshi_rus1)

### Terms and conditions

1. Your channel or group must have at least 500 subscribers. Allowed themes: business \ finance \ blockchain \ investments \ startups \ cryptocurrencies
2. Register your participation by following this link: <https://goo.gl/aj9pX6>
3. Join our Telegram in English (<https://t.me/finshicapital1> and <https://t.me/finshicapital> ) or Russian ([https://t.me/finshi\\_rus](https://t.me/finshi_rus) and [https://t.me/finshi\\_rus1](https://t.me/finshi_rus1) )
4. Forward posts from our Telegram-Channel to your own channel\group at least 3 times per week (1 post per day).
5. Multiple accounts registration is allowed! A single user can have several channels/groups.

### Dates

Once a week our bounty-manager will be checking and renewing your status in the spreadsheet <https://goo.gl/dKZosc>

You can join the Bounty Campaign at any time. Though the sooner you do it, the more tokens you will get. You must start right away after the registration (just make sure your e-mail is in the spreadsheet). Don't wait for any other confirmation!

You must participate till the end of the ICO +3 days

### Additional information

The list of participants is being checked and updated once a week. The spreadsheet: <https://goo.gl/dKZosc>

In order to get the tokens, you must participate till the end of the ICO +3 days.

The final spreadsheet stating all the tokens earned by each partner will be available within 10 days after the ICO

You will have your tokens in the Investor's Personal Account (will be ready soon), that's why we need your personal e-mail. You will be able to transfer the tokens from there to your personal wallet.

Thank you for being with us! You can monitor the statistics here: <https://goo.gl/dKZosc>

If you have any questions, join our Telegram: <https://t.me/finshicapital>

## >>>> 04.1 BitcoinTalk (signature) BOUNTY <<<<

15% of the tokens will be allocated to BitCoinTalk signatures (90000 - 270000 tokens)

RUS: <https://bitcointalk.org/index.php?topic=1968882>

ENG: <https://bitcointalk.org/index.php?topic=1968914>

### Terms and conditions

1. You must have at least a Jr.Member rank.
2. If you have Sr. Member/Full Member rank, you will get +30%
3. If you have Hero/Legendary rank, you will get +150%
4. Register your participation by following this link: <https://goo.gl/9gWMme>
5. Choose BBC-code and avatar (if you wish) — available on the forum.
6. Write at least 30 posts about the funds ICO (without spam!)
7. Participants with negative Trust score profiles are not allowed to take part in the Bounty Campaign.
8. Multiple accounts registration is not allowed, all related accounts will be deleted.

### Dates

Once a week our bounty-manager will be checking and renewing your status in the spreadsheet <https://goo.gl/MurvqM>

You can join the Bounty Campaign at any time. Though the sooner you do it, the more tokens you will get.

You must start right away after the registration (just make sure your e-mail is in the spreadsheet). Don't wait for any other confirmation!

You must participate till the end of the ICO +3 days

### Additional information

The list of participants is being checked and updated once a week. The spreadsheet: <https://goo.gl/MurvqM>

In order to get the tokens, you must participate till the end of the ICO +3 days.

The final spreadsheet stating all the tokens earned by each partner will be available within 10 days after the ICO

You will have your tokens in the Investor's Personal Account (will be ready soon), that's why we need your personal e-mail. You will be able to transfer the tokens from there to your personal wallet.

Thank you for being with us! You can monitor the statistics here: <https://goo.gl/MurvqM>

If you have any questions, join our Telegram: <https://t.me/finshicapital>

## >>>> 04.2 BitcoinTalk (posts) BOUNTY <<<<

15% of the tokens will be allocated to BitCoinTalk posts (90000 - 270000 tokens)

RUS: <https://bitcointalk.org/index.php?topic=1968882>

ENG: <https://bitcointalk.org/index.php?topic=1968914>

### Terms and conditions

1. You must have at least a Full Member rank.
2. Register your participation by following this link: <https://goo.gl/9gWMme>
3. Write at least 40 posts about the funds ICO (without spam!)  
*\*If you participate in our bounty campaign with our signature in your profile on the forum, you have to post 30 messages in any forum's threads in total and 10 messages in the topics about our fund's ICO*
4. You can publish posts both in Russian  
( <https://bitcointalk.org/index.php?topic=1968882> ) and English  
( <https://bitcointalk.org/index.php?topic=1968914> ) forum threads (depending on the language you speak)
5. Participants with negative Trust score profiles are not allowed to take part in the Bounty Campaign.
6. Multiple accounts registration is not allowed, all related accounts will be deleted.

### Dates

Once a week our bounty-manager will be checking and renewing your status in the spreadsheet <https://goo.gl/MurvqM>

You can join the Bounty Campaign at any time. Though the sooner you do it, the more tokens you will get.

You must start right away after the registration (just make sure your e-mail is in the spreadsheet). Don't wait for any other confirmation!

You must participate till the end of the ICO +3 days

### Additional information

The list of participants is being checked and updated once a week. The spreadsheet: <https://goo.gl/MurvqM>

In order to get the tokens, you must participate till the end of the ICO +3 days.

The final spreadsheet stating all the tokens earned by each partner will be available within 10 days after the ICO

You will have your tokens in the Investor's Personal Account (will be ready soon), that's why we need your personal e-mail. You will be able to transfer the tokens from there to your personal wallet.

Thank you for being with us! You can monitor the statistics here: <https://goo.gl/MurvqM>

If you have any questions, join our Telegram: <https://t.me/finshicapital>

# >>>> Youtube Bounty<<<<

5% of the tokens will be allocated to Youtube (30000 - 90000 tokens)

<https://www.youtube.com/channel/UC7SI55S2w7zTNN0y15PUk0w>

## Terms and conditions

1. Your channel must have at least 500 subscribers. Allowed themes: business \ finance \ blockchain \ investments \ startups \ cryptocurrencies.
2. One of your last videos must have no less than 4000 views.
3. Register your participation by following this link: <https://goo.gl/YP471L>
4. Subscribe to our Youtube-channel  
( <https://www.youtube.com/channel/UC7SI55S2w7zTNN0y15PUk0w> )
5. You need to mention\review the fund's ICO in three videos (each no less than 1-minute-long) by the end of the crowdsale. You also need to write our website in each video's description: <http://finshi.capital>
6. If you make a separate video review of our fund only (which lasts more than 3 minutes), you will get +100%
7. If your video has 30000 views, you will get +150%.

## Dates

Once a week our bounty-manager will be checking and renewing your status in the spreadsheet <https://goo.gl/LoMc5M>

You can join the Bounty Campaign at any time. Though the sooner you do it, the more tokens you will get. You must start right away after the registration (just make sure your e-mail is in the spreadsheet). Don't wait for any other confirmation!

You must participate till the end of the ICO +3 days

## Additional information

The list of participants is being checked and updated once a week. The spreadsheet: <https://goo.gl/LoMc5M>

In order to get the tokens, you must participate till the end of the ICO +3 days.

The final spreadsheet stating all the tokens earned by each partner will be available within 10 days after the ICO

You will have your tokens in the Investor's Personal Account (will be ready soon), that's why we need your personal e-mail. You will be able to transfer the tokens from there to your personal wallet.

Thank you for being with us! You can monitor the statistics here: <https://goo.gl/LoMc5M>

If you have any questions, join our Telegram: <https://t.me/finshicapital>

## >>>> 06 Instagram Bounty<<<<

5% of the tokens will be allocated to Instagram (30000 - 90000 tokens)

[https://www.instagram.com/finshi\\_capital/](https://www.instagram.com/finshi_capital/)

### Terms and conditions

1. Your account should have at least 500 subscribers.
2. If you have 5000+ subscribers, you will get +100%.
3. Register your participation by following this link: <https://goo.gl/VTdywW>
4. Subscribe to our Instagram ( [https://www.instagram.com/finshi\\_capital/](https://www.instagram.com/finshi_capital/) ) and hit the like button under every photo.
5. Repost from our Instagram at least 3 photos per week with tags #finshicapital #crowdsale #tokensale #blockchain #bitcoin <https://goo.gl/YjALSL>

### Dates

Once a week our bounty-manager will be checking and renewing your status in the spreadsheet <https://goo.gl/YjALSL>

You can join the Bounty Campaign at any time. Though the sooner you do it, the more tokens you will get.

You must start right away after the registration (just make sure your e-mail is in the spreadsheet). Don't wait for any other confirmation!

You must participate till the end of the ICO +3 days

### Additional information

The list of participants is being checked and updated once a week. The spreadsheet: <https://goo.gl/YjALSL>

In order to get the tokens, you must participate till the end of the ICO +3 days.

The final spreadsheet stating all the tokens earned by each partner will be available within 10 days after the ICO

You will have your tokens in the Investor's Personal Account (will be ready soon), that's why we need your personal e-mail. You will be able to transfer the tokens from there to your personal wallet.

Thank you for being with us! You can monitor the statistics here: <https://goo.gl/YjALSL>

If you have any questions, join our Telegram: <https://t.me/finshicapital>

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## >>>> 07 Blogs Bounty <<<<

10% of the tokens will be allocated to Blogs (60000 - 180000 tokens)

### Terms and conditions

1. If you have an interesting blog on Slack, Medium, LJ, Golos or else, and you are good at reviewing projects, then we will be happy to have you as a partner. You must publish an article about FinShi Capital in your blog and advertise the project in all the ways you can, and in return we guarantee you a nice reward within our bounty program.
2. Register your participation by following this link and we will contact you ASAP: <https://goo.gl/shujoJ>

### Dates

Once a week our bounty-manager will be checking and renewing your status in the spreadsheet <https://goo.gl/PYTw5Q>

You can join the Bounty Campaign at any time. Though the sooner you do it, the more tokens you will get. You must start right away after the registration (just make sure your e-mail is in the spreadsheet). Don't wait for any other confirmation!

You must participate till the end of the ICO +3 days

### Additional information

The list of participants is being checked and updated once a week. The spreadsheet: <https://goo.gl/PYTw5Q>

In order to get the tokens, you must participate till the end of the ICO +3 days.

The final spreadsheet stating all the tokens earned by each partner will be available within 10 days after the ICO

You will have your tokens in the Investor's Personal Account (will be ready soon), that's why we need your personal e-mail. You will be able to transfer the tokens from there to your personal wallet.

Thank you for being with us! You can monitor the statistics here: <https://goo.gl/PYTw5Q>

If you have any questions, join our Telegram: <https://t.me/finshicapital>

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## >>>> 09 Translations Bounty <<<<

2% of the tokens will be allocated to translations of the website, WP and social networking pages (12000 - 36000 tokens)

### Terms and conditions

1. The target language must be native to you.
2. Your English language level must be at least Upper-Intermediate.
3. If there are several translators to one language, we will choose 1 to our liking. We are planning to have maximum 12 translations.
4. You will have to translate our whitepaper, bitcointalk, social networking websites.
- 5 Register your participation by following this link and we will contact you ASAP: <https://goo.gl/daU4aR>

### Dates

Once a week our bounty-manager will be checking and renewing your status in the spreadsheet <https://goo.gl/E3NMJP>

You can join the Bounty Campaign at any time. Though the sooner you do it, the more tokens you will get. You must start right away after the registration (just make sure your e-mail is in the spreadsheet). Don't wait for any other confirmation!

You must participate till the end of the ICO +3 days

### Additional information

The list of participants is being checked and updated once a week. The spreadsheet: <https://goo.gl/E3NMJP>

In order to get the tokens, you must participate till the end of the ICO +3 days. The final spreadsheet stating all the tokens earned by each partner will be available within 10 days after the ICO

You will have your tokens in the Investor's Personal Account (will be ready soon), that's why we need your personal e-mail. You will be able to transfer the tokens from there to your personal wallet.

Thank you for being with us! You can monitor the statistics here: <https://goo.gl/E3NMJP>

If you have any questions, join our Telegram: <https://t.me/finshicapital>



## Terms and definitions of the ICO

1. FinShi Capital will issue FINS tokens, which will be distributed only during the ICO. There won't be additional distribution.
2. Any unprofessional investor will be able to buy tokens during the ICO.
3. Pre-ICO finished in July, 2017.
4. ICO starts September 6, 2017, and will last until the maximum goal of \$50 000 000 is reached, or until the end of the ICO period (1 month).
5. After the ICO, all of the funds' tokens will be available for sale on most of the popular cryptocurrency exchanges.
6. FinShi Capital takes on the obligation of buying back the tokens through the fund's profits, thus implementing dividend policy. Once the fund announces an exit from a portfolio company, there will be created a queue of investors who applied for selling their tokens back to the fund. The amount of tokens for buy-back will be announced together with the exit date.
7. The fund will buy out the tokens within one month after the exit from a startup. After that the tokens will be destroyed.

## Technical aspects

1. Ethereum smart contract (on the pre-ICO):  
<https://etherscan.io/address/0xd31daB61fb8b9b5942067FdF46260ff976362a57#code>
2. FinShi Capital's partner in technical organization of the ICO: OrderBook.

## Financial model

The fund's financial model is made on a pessimistic prediction and has 2 variants depending on the amount of money raised.

Before making a decision about investing in the fund, please make sure you have read and acknowledged all of the possible risks, determined in this document. We do not guarantee that we will get these kind of profits!

- if the fund raises equivalent of 30 million dollars in cryptocurrency, the fund's income will be 1580% in two years (x10,1), and the investor's income will be 809%.

### Milestone 1 (the pessimistic variant for \$30m)

#### 1. Fundraising:

Total amount of funds	USD	30 000 000,00 USD	
Number of investors (randomly)	people	3000	
Approximate investment for one person	USD	10 000,00 USD	invested

#### 2. Distribution of funds:

Management fee	10%	3 000 000,00 USD
Marketing	10%	3 000 000,00 USD
Reserve Fund (incl. advisors and bounty)	5%	1 500 000,00 USD
Volume of funds for investment	75%	22 500 000,00 USD
	100%	30 000 000,00 USD

#### 3. Portfolio investments:

	sum	bill investment average	Amount
Seed round startups	8	300 000,00 USD	2 400 000,00 USD
Round A\B startups	7	2 871 429,00 USD	20 100 003,00 USD
<b>Total</b>	<b>15</b>		<b>22 500 003,00 USD</b>

#### 4. Exit's

sale of shares	loss	sale price average	Amount	Profit
5	3	9 000 000,00 USD	45 000 000,00 USD	1875%
6	1	43 071 435,00 USD	258 428 610,00 USD	1286%
11	4		303 428 610,00 USD	1580% for 2 years
			<b>X 10,1</b>	

#### 5. Payment to investors (for 2 years):

Income Fund	USD	303 428 610,00 USD	
Profit Fund	USD	265 928 610,00 USD	
Fund's share in the profits	20%	53 185 722,00 USD	
Amount of payment	USD	242 742 888,00 USD	
Payment for 1 investor (average)	USD	80 914,30 USD	received profit
<b>Net profit for investor (EBT)</b>	<b>%</b>	<b>809%</b>	

- if the fund raises equivalent of 50 million dollars in cryptocurrency, the fund's income will be 1300% in two years (x10,4), and the investor's income will be 832%.

## Milestone 2 (the pessimistic variant for \$50m)

### 1. Fundraising:

Total amount of funds	USD	50 000 000,00 USD	
Number of investors (randomly)	people	5000	
Approximate investment for one person	USD	10 000,00 USD	invested

### 2. Distribution of funds:

Management fee	10%	5 000 000,00 USD
Marketing	10%	5 000 000,00 USD
Reserve Fund (incl. advisors and bounty)	5%	2 500 000,00 USD
Volume of funds for investment	75%	37 500 000,00 USD
	100%	50 000 000,00 USD

### 3. Portfolio investments:

	sum	bill investment average	Amount
Seed round startups	5	500 000,00 USD	2 500 000,00 USD
Round A\B startups	15	2 333 333,33 USD	35 000 000,00 USD
<b>Total</b>	<b>20</b>		<b>37 500 000,00 USD</b>

### 4. Exit's

sale of shares	loss	sale price average	Amount	Profit
3	2	10 000 000,00 USD	30 000 000,00 USD	1200%
14	1	35 000 000,00 USD	490 000 000,00 USD	1400%
17	3		520 000 000,00 USD	1300% for 2 years
			X 10,4	

### 5. Payment to investors (for 2 years):

Income Fund	USD	520 000 000,00 USD	
Profit Fund	USD	457 500 000,00 USD	
Fund's share in the profits	20%	91 500 000,00 USD	
Amount of payment	USD	416 000 000,00 USD	
Payment for 1 investor (average)	USD	83 200,00 USD	received profit
<b>Net profit for investor (EBT)</b>	<b>%</b>	<b>832%</b>	

## Token's cost (pessimistic projections)

	Event	Date	USD	ETH	BTC	% growth	Ex. 2BTC
1	pre-ICO	JUN, 17	0,7	0,0028	0,00028		-
2	ICO	SEPT, 2017	1	0,004	0,0004	143%	2
3	Start of exchange biddings	OCT, 2017	1,5	0,006	0,0006	150%	3
4	Buying startups for portfolio	4qtr. 2017	5	0,02	0,002	500%	10
5	Buying startups for portfolio	1qtr. 2018	8,1	0,0324	0,00324	810%	16,2
6	Buying\selling startups	2qtr. 2018	9,5	0,038	0,0038	950%	19
7	Buying\selling startups	3qtr. 2018	10	0,04	0,004	1000%	20
8	Buying\selling startups	4qtr. 2018	10,5	0,042	0,0042	1050%	21
9	Buying\selling startups	1qtr. 2019	12,4	0,0496	0,00496	1240%	24,8
10	The funds full profitable realization	2qtr. 2019	15,25	0,061	0,0061	1525%	30,5

*As you can see in our Whitepaper we are an experienced team of venture investors, who will successfully launch ICO and will do their best to make sure of having the expected profits. You can earn money as a shareholder on the fund's dividends, or you can just sell the tokens on exchanges.*

*Take part in our ICO and make money together with us! Submit your e-mail on our website <http://finshi.capital> and become our partner!*

*If you have any questions, contact us via:*

*E-mail: [welcome@finshi.capital](mailto:welcome@finshi.capital)*

*Facebook: <https://www.facebook.com/finshi.capital>*